



THINK LOCAL, CHOOSE LOCAL

Business Breakfast – Wednesday 15th January 2014

Main discussion/action points:

➤ **Poynton In Business Website**

- ✧ Mike Gallagher (Primary Websites) is working on the PIB website.
- ✧ Demo version should be available for February meeting.

➤ **Business event**

- ✧ Due to time restrictions, it was proposed to postpone the April event until the group could properly co-ordinate it.
- ✧ The possibility of tying a PIB event to the Poynton Springboard Music Festival in September was discussed.
- ✧ Agreed to see if Music Festival organiser, Cllr Geoff King, could speak at February meeting.

➤ **Membership Scheme**

- ✧ Appetite for PIB Membership Scheme remained high with a discount scheme, directory listings, member's database etc.
- ✧ Anyone interested in developing the membership package or collecting subscriptions was asked to contact Richard Holland at business@poyntontowncouncil.gov.uk.

➤ **Details of future meetings**

- ✧ Future meetings were to be held on 2nd Wednesday of every month.
- ✧ Alternate months of breakfast and afternoon meetings
- ✧ Dates of future meetings are now available on Town Council website at: www.poyntontowncouncil.gov.uk/calendar

➤ **Presentation on Superfast Broadband by David Marnell at Connecting Cheshire**

- ✧ 96% of Cheshire due to be connected for Superfast Broadband by 2016.
- ✧ SfB should cut business costs, create employment and increase business efficiency.
- ✧ Business Support Packages, or IT MOT's, are available free to eligible businesses.
- ✧ More free information at their website: www.ccbusiness.co.uk

The next meeting is an Evening Meeting:
Wednesday 12th February 2014 - 5.30 pm at The Cask Tavern,
Park Lane, Poynton.

Many thanks to all for keeping Poynton In Business buzzing

business@poyntontowncouncil.gov.uk

www.poyntoninbusiness.co.uk

Twitter: [@poyntonbusiness](https://twitter.com/poyntonbusiness)