

Business Meeting - Wednesday 12th February 2014

Main discussion/action points:

➤ **Poynton In Business Website**

- ✧ Mike Gallagher (Primary Websites) is due to present the PIB website at the Business Breakfast in March.

➤ **Poynton In Business Directory**

- ✧ 270 local businesses now listed.
- ✧ Over 40 full entries.
- ✧ Ideas on how to launch to businesses and residents, once the website is live were requested.

➤ **Membership Scheme**

- ✧ Further request was made for help with developing the membership package and collecting subscriptions by Richard Holland.
- ✧ A number of volunteers kindly presented themselves after the meeting

➤ **Communications**

- ✧ PIB now had a regular spot in the Poynton Post, "Around the Clubs and Societies" page.
- ✧ Twitter feed has 130 followers, but more were encouraged.
- ✧ Short discussion on use of Trip Advisor to showcase Poynton as a venue to visit.
- ✧ Poynton Town Council has published a 2014 Calendar of Events available at: <http://www.poyntontowncouncil.gov.uk/events.htm>
- ✧ PIB plan to exhibit at a number of these events as last year.

➤ **Presentation on Poynton Springboard Music Festival by Cllr Geoff King**

- ✧ Festival dates are 26th to 28th September 2014.
- ✧ There is a wide range of musical styles and venues represented.

- ✧ The event is aimed at a local and regional audience and will have events suitable for all age groups.
- ✧ Businesses were encouraged to get involved with hosting events, sponsoring acts or any other initiatives.
- ✧ More information is available at the Festival website:
<http://www.poyntonspringboard.com/>
- ✧ Any businesses looking to get involved can contact Cllr King via Richard Holland at richard.holland@poyntontowncouncil.gov.uk

➤ **Any other business**

- ✧ Paul Goodman reported that a planning application would shortly be put before Stockport Council for the new Woodford/AVRO Museum on the airfield site. It was agreed that this would be a great draw for the area.
- ✧ The introduction of a shopping bag for the village was discussed, both to encourage local shoppers and as a means of advertising local businesses. Richard Lowth had originally come up with this idea.

The next meeting is a Business Breakfast:

Wednesday 12th March 2014 - 7.30 am at Poynton Civic Hall.

Many thanks to all for keeping Poynton In Business buzzing

business@poyntontowncouncil.gov.uk

www.poyntoninbusiness.co.uk

[Twitter: @poyntonbusiness](https://twitter.com/poyntonbusiness)